AtlasIntel Poll: Kansas
10/28/2026 - 11/01/2026

2026 Midterms: Kansas

Approval and government evaluation | Vote intention | Key issues and candidate comparison | Economic perceptions | Image of political figures

AtlasIntel PollsterGraph

Summary

0 Methodology and sample profile

1 Approval and government evaluation

2 Vote intention

3 Key issues and candidate comparison

4 Economic perceptions

5 Image of political figures

Methodology and sample profile

Methodology: Atlas RDR

Atlas Random Digital Recruitment [RDR] is a methodology developed by AtlasIntel to calibrate robust samples, representative of the target population.

The method seeks to address sources of bias and possible over-or underrepresentation of specific demographic groups.

Respondents are recruited randomly during routine web browsing in geolocated territories on any device (smartphones, tablets, laptops or PCs).

Compared to face-to-face surveys, **RDR avoids the possible psychological impact of human interaction on the respondent at the time of the interview**: the respondent can answer the questionnaire under conditions of full anonymity, without fear of causing a negative impression to the interviewer or to people who may eventually be listening to the answers shared during the interview.

Compared to telephone surveys based on Random Digit Dialing (RDD), **the RDR method allows for granular mapping of non-response patterns**, so that biases arising from variable non-response rates can be adequately addressed during the process of building each sample.

To ensure representativeness at the national level, the AtlasIntel samples are post-stratified using an iterative algorithm on a minimum set of target variables: gender, age group, education level, income level, region, and previous electoral behavior. The samples resulting from the post-stratification process match the profile of the US adult population and that of likely voters.

Sample Profile

TARGET POPULATION
Kansas likely voters

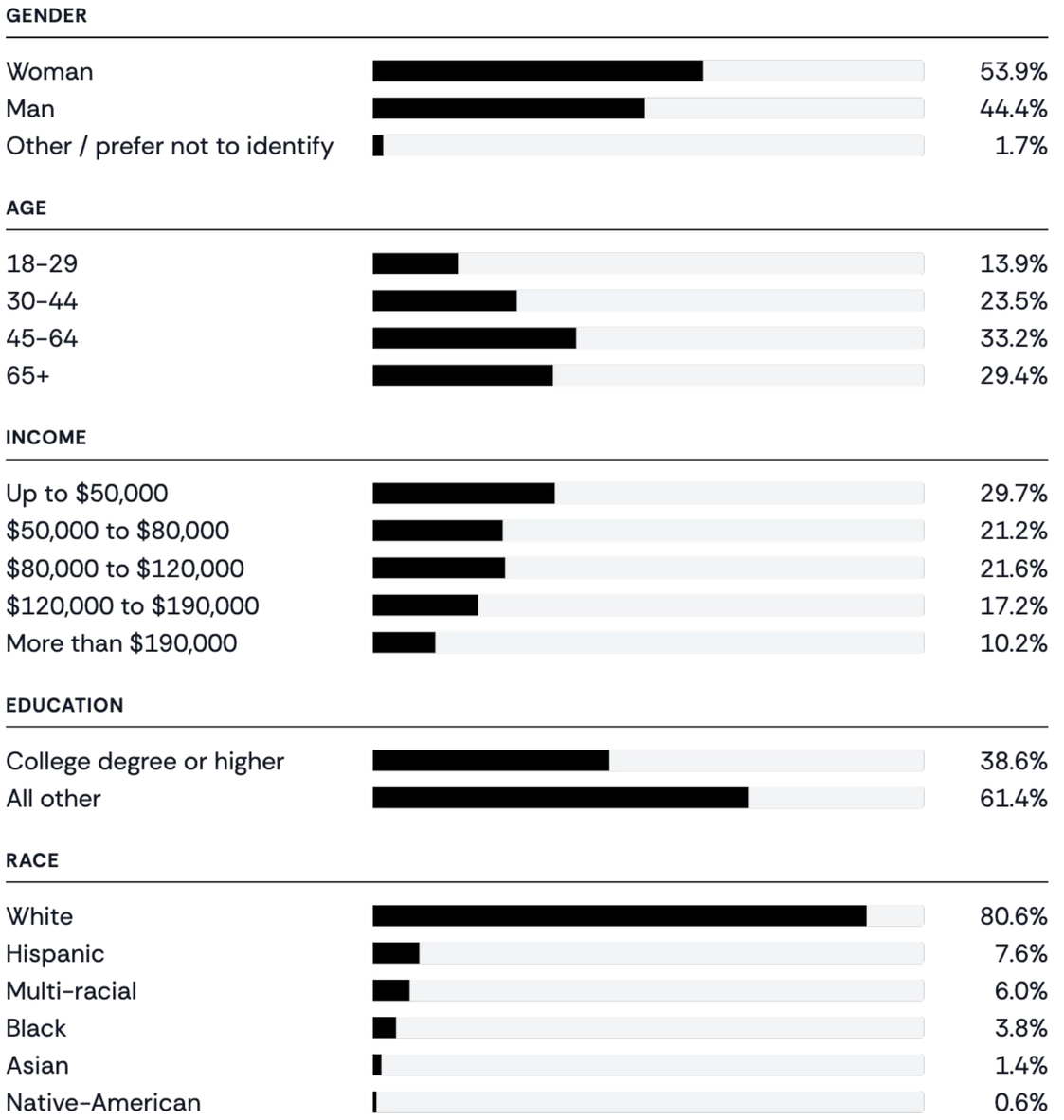
SAMPLE SIZE
2,038 respondents

METHODOLOGY
Random Digital Recruitment (Atlas RDR)

MARGIN OF ERROR
±2 p.p.

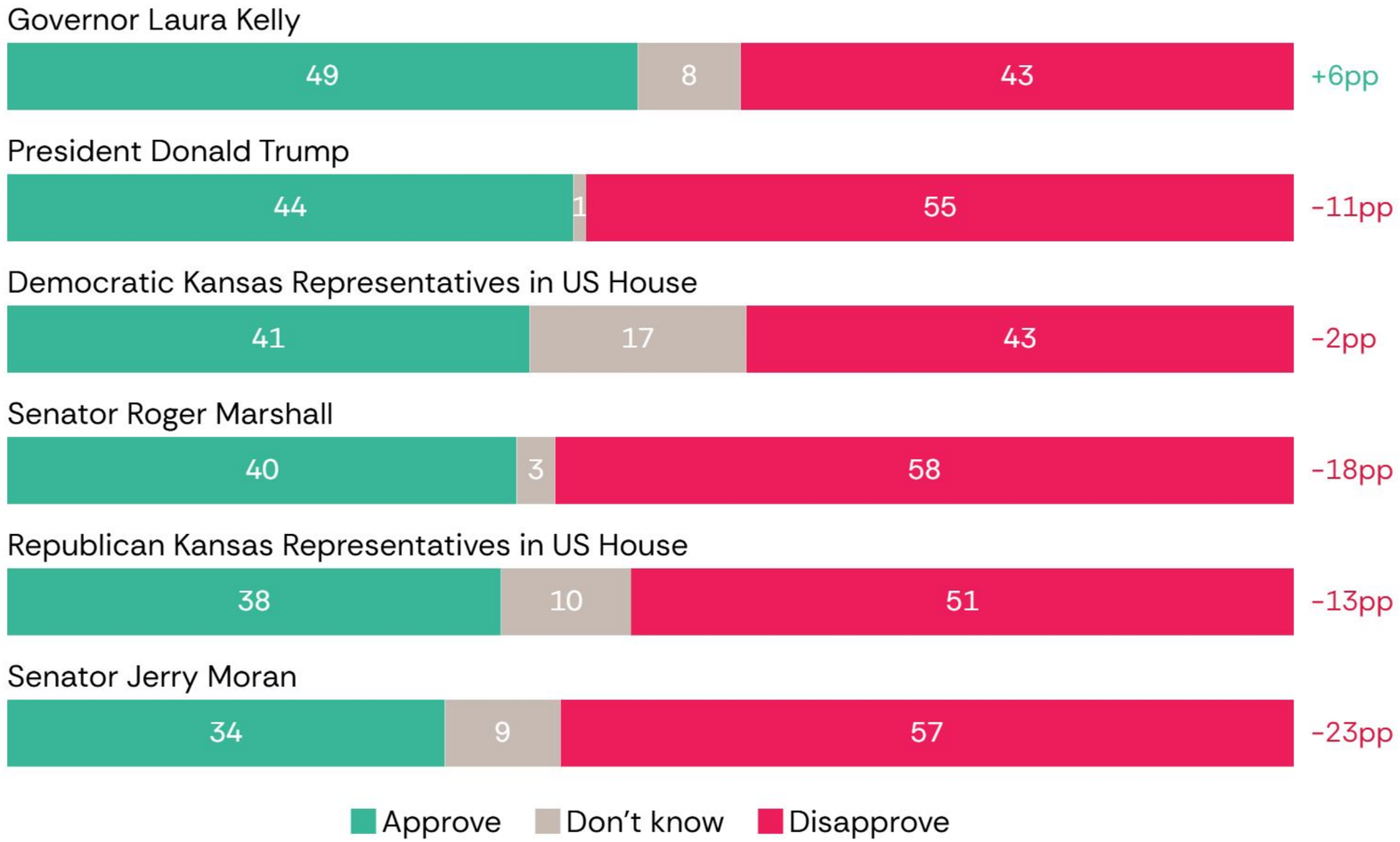
CONFIDENCE LEVEL FOR ESTIMATION OF THE MARGIN OF ERROR
95%

POLLING PERIOD
10/28/2026 - 11/01/2026



1. Approval and government evaluation

Do you approve or disapprove of the job these politicians are doing?



PollsterGraph AtlasIntel

Do you approve or disapprove of the job these politicians are doing?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Governor Laura Kelly															
Approve	51	49	19	59	56	41	48	57	44	100	30	41	45	50	55
Don't know	9	7	1	8	10	8	6	8	8	0	7	11	2	7	9
Disapprove	41	45	80	33	35	51	47	35	48	0	63	49	54	43	37
President Donald Tru															
Approve	42	46	14	26	33	53	52	34	50	0	39	54	19	44	46
Don't know	0	1	17	1	1	2	1	2	1	0	11	0	2	1	1
Disapprove	57	52	70	72	67	45	47	64	49	100	50	46	79	55	54
Democratic Kansas F															
Approve	45	38	42	73	41	36	37	46	38	0	38	23	18	41	58
Don't know	9	22	13	11	27	16	12	17	16	0	0	7	17	18	16
Disapprove	46	41	45	16	31	48	51	37	46	100	62	70	66	42	26

	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Governor Laura Kelly															
Approve	53	56	47	40	45	54	54	35	92	12	66	6	94	83	78
Don't know	7	5	6	11	12	4	6	14	3	10	8	11	2	9	13
Disapprove	40	39	47	49	44	43	40	51	6	78	26	82	5	8	9
President Donald Tru															
Approve	41	37	45	52	55	37	42	55	3	85	23	87	1	4	11
Don't know	1	1	1	3	0	2	1	2	2	1	1	1	1	0	0
Disapprove	59	62	55	44	45	61	57	43	95	14	76	11	98	96	89
Democratic Kansas F															
Approve	46	37	33	53	27	36	46	30	82	7	53	6	80	34	50
Don't know	17	21	13	12	23	24	12	24	12	16	20	16	14	40	26
Disapprove	37	42	55	35	49	40	43	46	7	77	27	78	6	26	24

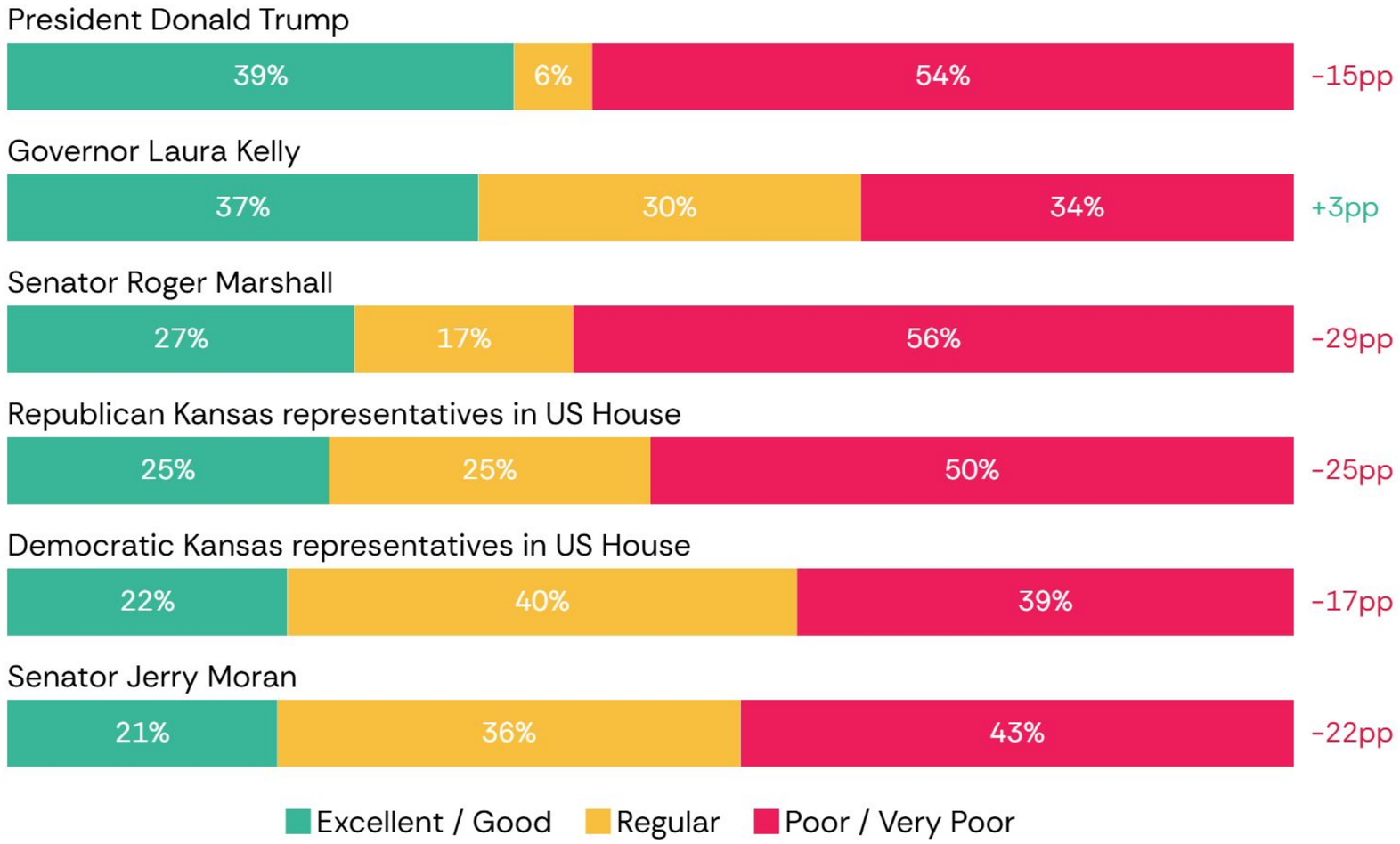
PollsterGraph AtlasIntel

Do you approve or disapprove of the job these politicians are doing?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Senator Roger Marsh															
Approve	35	42	43	16	32	42	47	31	44	0	62	70	18	38	33
Don't know	4	2	10	0	0	5	3	2	3	0	0	0	3	3	2
Disapprove	61	56	47	84	68	54	50	67	53	100	38	30	79	59	66
Republican Kansas R															
Approve	33	42	43	11	36	44	41	33	41	0	39	55	18	39	16
Don't know	8	12	13	2	17	8	11	13	9	0	0	0	4	11	17
Disapprove	60	46	44	88	48	48	48	54	50	100	61	45	79	50	66
Senator Jerry Moran															
Approve	34	34	38	12	28	36	42	29	37	100	59	57	11	34	14
Don't know	7	9	26	7	1	8	13	5	11	0	0	14	24	8	2
Disapprove	58	57	36	81	72	56	46	66	53	0	42	29	65	58	84

	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Senator Roger Marsh															
Approve	33	32	54	29	60	36	40	40	4	77	20	80	0	11	4
Don't know	2	8	1	0	4	4	3	2	0	6	2	5	0	3	1
Disapprove	65	60	45	71	36	60	57	58	96	18	79	15	100	86	95
Republican Kansas R															
Approve	31	36	49	26	62	31	39	43	1	82	13	77	1	5	4
Don't know	10	17	6	7	11	11	10	11	5	6	17	13	5	14	23
Disapprove	59	47	45	67	27	58	52	46	94	12	70	10	95	81	73
Senator Jerry Moran															
Approve	27	23	38	38	65	30	33	39	5	69	13	64	3	20	14
Don't know	14	6	8	2	9	17	7	6	10	11	5	10	6	17	11
Disapprove	59	71	54	60	26	52	59	55	85	20	82	26	91	63	75

How do you evaluate the performance of the following leaders?



How do you evaluate the performance of the following leaders?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
President Donald Tru															
Excellent / Good	36	43	13	19	26	49	49	28	47	0	29	54	18	39	43
Regular	8	4	16	13	7	6	4	10	4	0	15	0	3	7	3
Poor / Very Poor	56	53	71	68	67	45	48	62	49	100	57	46	79	54	54
Governor Laura Kelly															
Excellent / Good	36	38	8	39	41	29	39	43	32	39	13	37	37	37	45
Regular	32	28	12	37	30	32	24	30	30	62	29	33	12	30	20
Poor / Very Poor	32	34	80	24	29	39	37	27	38	0	58	30	51	33	36
Senator Roger Marsh															
Excellent / Good	24	29	43	7	14	32	34	18	32	0	18	65	17	25	20
Regular	16	18	10	9	27	15	16	20	15	0	45	5	4	18	14
Poor / Very Poor	60	54	47	84	59	54	50	62	53	100	38	30	79	57	66

	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
President Donald Tru															
Excellent / Good	39	35	36	49	44	36	38	46	2	77	19	78	0	1	11
Regular	3	2	13	7	12	3	6	11	2	10	5	12	1	3	0
Poor / Very Poor	59	63	52	44	44	61	56	43	96	12	76	10	99	95	90
Governor Laura Kelly															
Excellent / Good	41	48	31	28	27	36	40	29	72	7	49	3	73	41	56
Regular	25	21	36	33	45	29	28	34	23	36	27	32	24	54	38
Poor / Very Poor	34	31	34	39	28	35	32	37	5	57	25	65	3	5	5
Senator Roger Marsh															
Excellent / Good	25	22	43	21	18	25	32	18	4	53	13	55	0	4	4
Regular	11	17	12	18	43	14	14	24	0	34	8	33	0	10	1
Poor / Very Poor	64	60	45	61	40	61	54	58	96	14	79	12	100	86	95

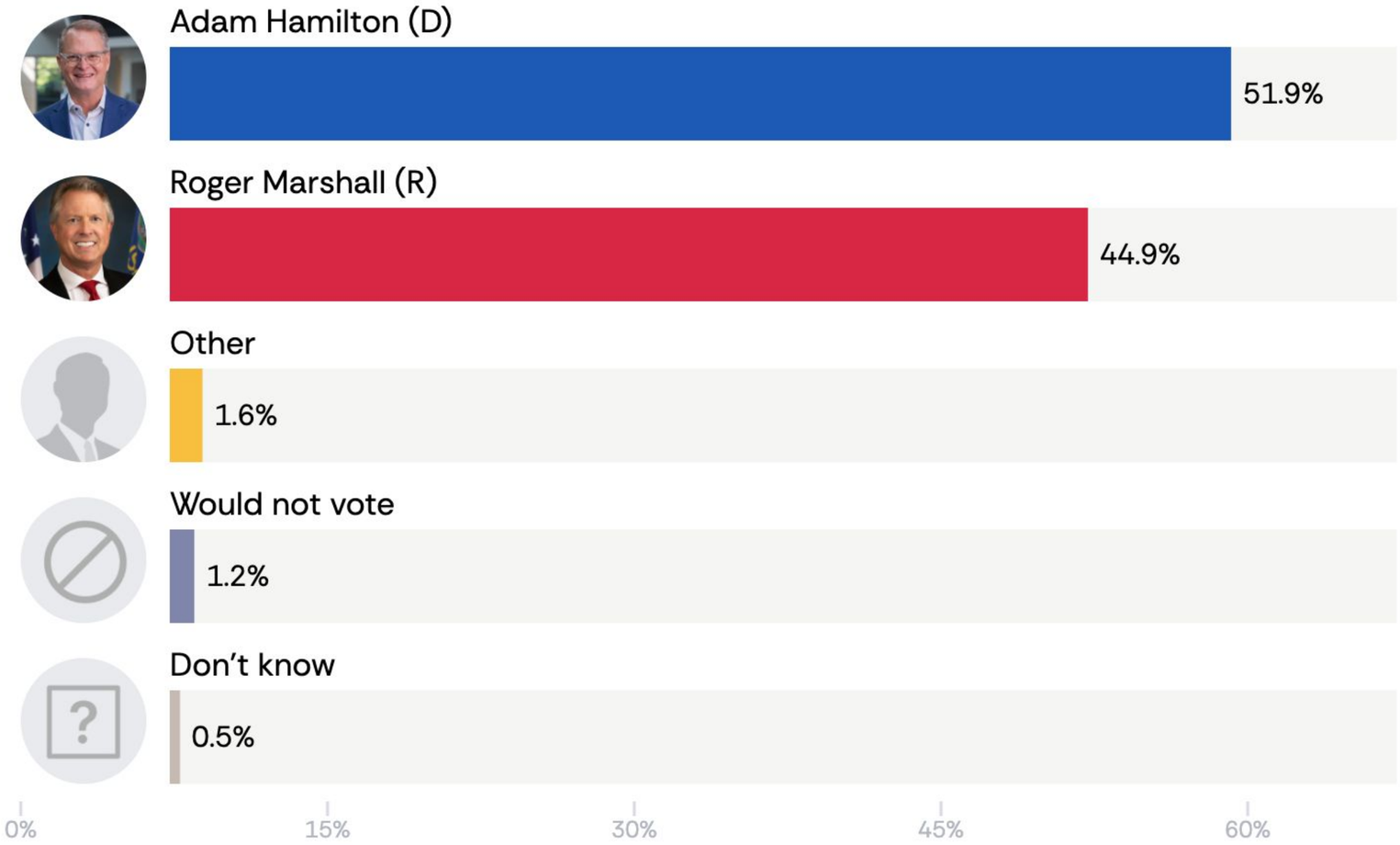
How do you evaluate the performance of the following leaders?
[crosstabs]

	GENDER			AGE				EDUCATION		RACE					
	Man	Woman	Other / prefer not to	18 - 29	30 - 44	45 - 64	65+	College degree or	All other	Asian	Black	Hispanic	Native - American	White	Multi - racial
Republican Kansas re															
Excellent / Good	18	29	43	0	24	27	28	17	29	0	14	50	10	25	1
Regular	24	26	10	28	24	28	23	28	24	0	48	11	12	26	42
Poor / Very Poor	58	45	47	72	52	45	49	55	47	100	38	39	79	49	57
Democratic Kansas r															
Excellent / Good	23	21	35	38	23	20	19	29	18	0	16	1	19	24	26
Regular	41	39	22	46	39	34	44	34	43	100	22	61	15	37	57
Poor / Very Poor	36	40	44	16	39	46	37	37	40	0	62	38	66	40	17
Senator Jerry Moran															
Excellent / Good	21	21	37	2	17	21	28	13	26	0	14	52	6	21	3
Regular	40	34	27	56	33	32	38	41	33	100	44	19	27	37	45
Poor / Very Poor	39	45	36	42	50	47	34	47	41	0	42	29	67	42	52

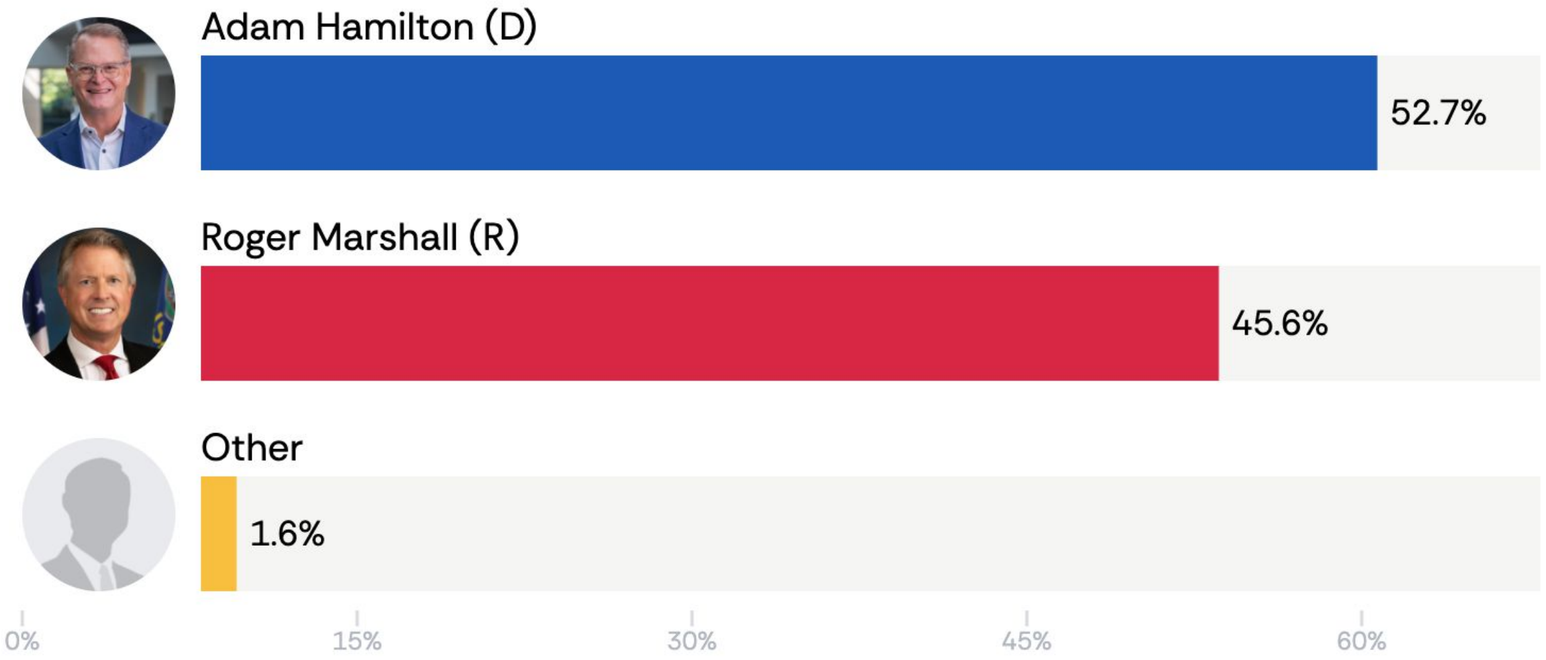
	INCOME					LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Republican Kansas re															
Excellent / Good	25	20	35	15	29	22	25	26	1	57	5	50	0	4	4
Regular	16	29	31	20	41	20	25	30	14	32	24	40	7	21	29
Poor / Very Poor	59	51	34	65	30	58	50	44	86	11	71	10	93	75	68
Democratic Kansas r															
Excellent / Good	21	24	14	36	15	15	28	11	47	2	29	3	46	16	14
Regular	48	38	46	26	28	47	36	43	51	25	49	24	52	71	69
Poor / Very Poor	32	39	40	38	57	38	36	46	2	73	22	74	2	13	18
Senator Jerry Moran															
Excellent / Good	19	16	25	27	26	17	22	22	0	47	6	42	0	8	8
Regular	33	39	32	32	55	33	35	41	30	37	37	37	29	61	62
Poor / Very Poor	49	45	44	41	19	49	44	37	70	15	57	21	71	31	30

2. Vote intention

If the Kansas midterm election for US Senate were held today, and these were the candidates, who would you vote for?



If the Kansas midterm election for US Senate were held today, and these were the candidates, who would you vote for? [Valid votes]



If the Kansas midterm election for US Senate were held today, and these were the candidates, who would you vote for?

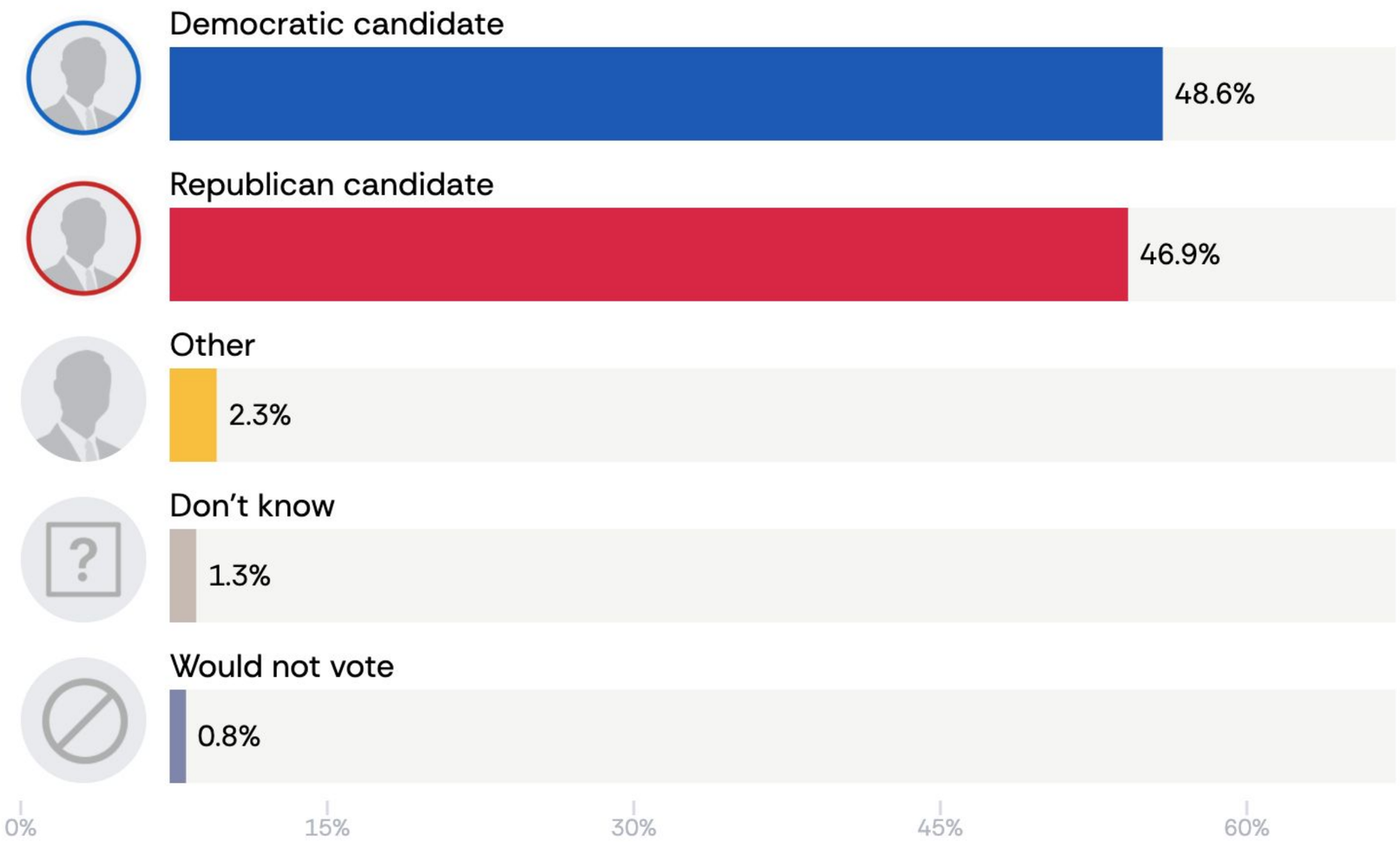
[crosstabs]

	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Adam Hamilton (D)	54.5	50.7	17.9	70.9	56.5	45.6	45.8	61.7	45.8	55.8	56.1	38.6
Roger Marshall (R)	42.2	46.1	80.2	29.1	39.0	50.9	50.6	37.2	49.6	42.1	42.3	53.2
Other	0.8	2.2	0.1	0	1.0	2.1	2.2	0.8	2.1	1.0	1.3	2.8
Would not vote	2.2	0.4	0	0	3.6	0.3	0.8	0.1	1.9	0.8	0.1	4.0
Don't know	0.3	0.6	1.7	0	0	1.0	0.5	0.3	0.6	0.3	0.2	1.5

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Adam Hamilton (D)	54.0	59.6	49.9	45.4	45.0	100.0	44.9	43.5	44.7	52.0	53.6
Roger Marshall (R)	37.9	39.4	48.0	53.7	55.0	0	55.1	54.3	19.0	44.5	45.7
Other	3.1	0.7	1.9	0.7	0	0	0	2.2	34.5	1.5	0.0
Would not vote	3.8	0.2	0	0	0	0	0	0	0	1.5	0
Don't know	1.3	0.1	0.2	0.3	0	0	0	0	1.7	0.6	0.6

	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Adam Hamilton (D)	96.1	12.2	70.0	7.2	96.9	95.0	85.2
Roger Marshall (R)	2.8	85.7	24.0	87.7	2.5	4.0	9.1
Other	1.0	1.2	2.4	1.8	0.5	0.6	5.6
Would not vote	0.1	0.5	2.7	2.4	0.1	0	0
Don't know	0.0	0.4	1.0	0.9	0.1	0.4	0.1

If the Kansas midterm election for US House were held today, which party/candidate would you vote for?



If the Kansas midterm election for US House were held today, which party/candidate would you vote for?

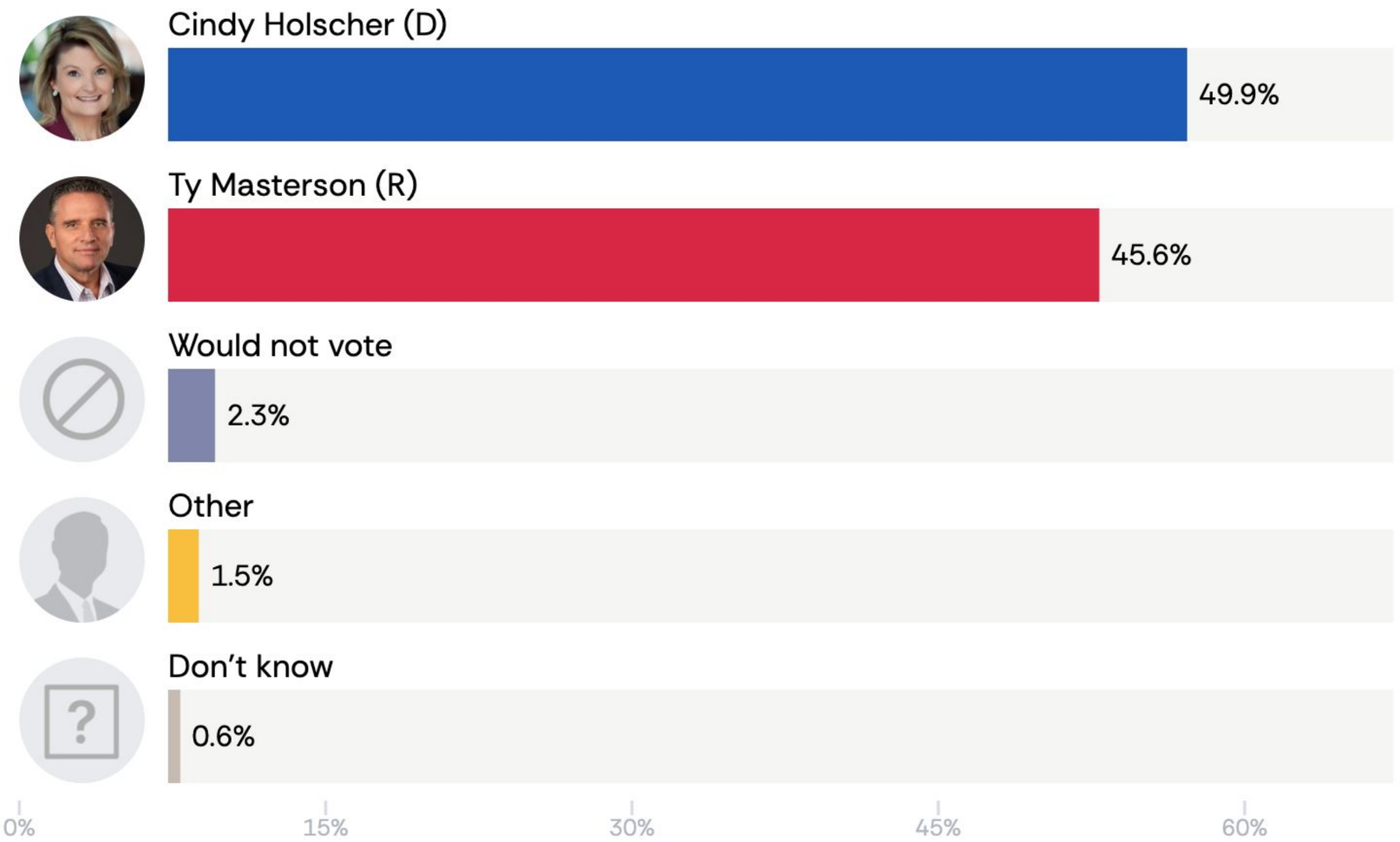
[crosstabs]

	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Democratic candida	50.1	48.2	17.9	63.4	52.1	43.6	44.3	55.2	44.6	55.1	51.9	35.7
Republican candida	44.1	48.3	80.2	28.5	41.5	54.4	52.0	38.9	51.9	44.0	44.3	55.6
Other	3.4	1.5	0.1	6.9	1.0	1.4	2.3	3.4	1.6	0.7	2.6	2.9
Don't know	0.5	1.9	1.7	1.3	2.0	0.7	1.3	2.5	0.6	0.3	1.2	2.3
Would not vote	1.9	0.0	0	0	3.5	0	0.1	0.0	1.3	0	0	3.5

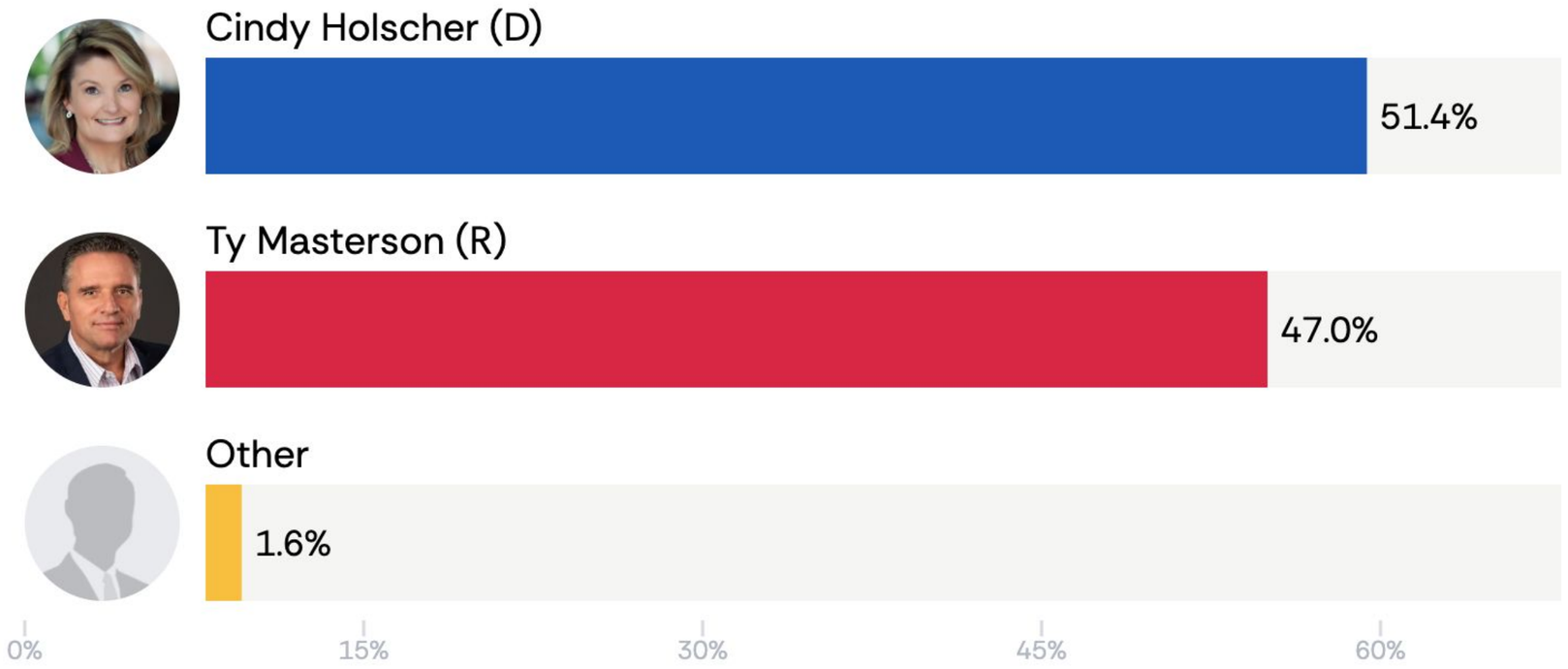
	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Democratic candida	52.7	51.7	47.4	43.7	41.7	100.0	46.4	45.7	44.7	47.8	51.9
Republican candida	41.3	42.1	48.4	55.4	55.8	0	53.6	54.3	19.0	47.2	45.7
Other	2.1	2.9	4.0	0.1	2.2	0	0	0	34.6	2.4	1.7
Don't know	1.2	3.3	0.3	0.8	0.3	0	0	0	1.7	1.6	0.7
Would not vote	2.7	0	0	0	0	0	0	0	0	1.0	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Democratic candida	97.1	9.5	63.5	4.7	94.7	89.8	74.4
Republican candida	2.7	88.4	26.8	89.9	4.1	2.9	13.3
Other	0.2	1.7	4.4	2.5	0.9	4.8	7.0
Don't know	0.0	0.5	3.1	1.2	0.4	2.6	5.2
Would not vote	0	0.0	2.3	1.7	0.0	0	0

If the Kansas midterm election for state governor were held today, which party/candidate would you vote for?



If the Kansas midterm election for state governor were held today, which party/candidate would you vote for? [Valid votes]



If the Kansas midterm election for state governor were held today, which party/candidate would you vote for?

[crosstabs]

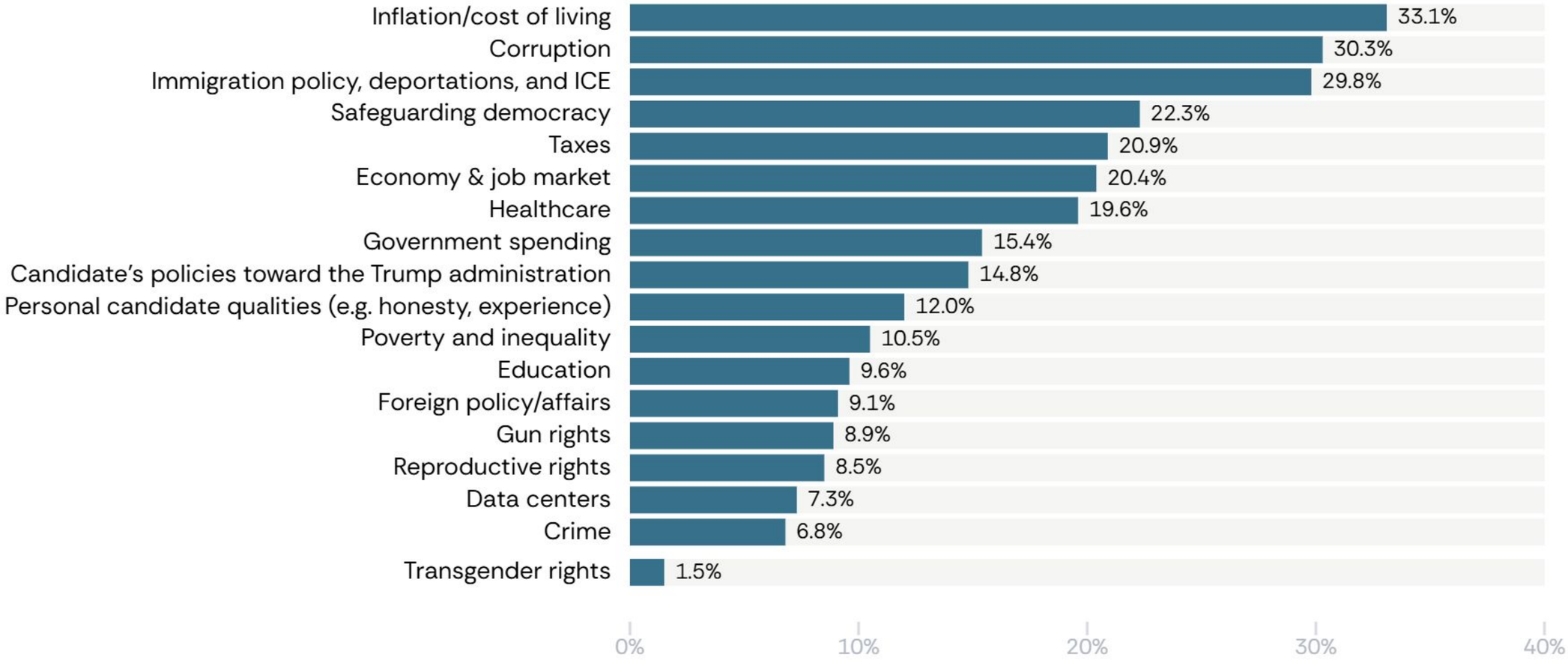
	GENDER			AGE				EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other	Urban	Sub - urban	Rural
Cindy Holscher (D)	50.6	49.9	28.0	64.5	56.5	44.9	42.9	57.7	45.0	54.1	52.6	40.1
Ty Masterson (R)	43.5	46.7	70.0	30.7	37.3	52.2	52.3	39.3	49.6	40.6	43.9	54.0
Would not vote	5.0	0.2	0.1	4.5	3.6	0.8	2.0	2.4	2.3	2.3	1.9	3.3
Other	0.7	2.3	0.1	0.3	2.6	0.9	2.0	0.2	2.4	2.7	1.3	1.3
Don't know	0.2	0.9	1.7	0	0	1.2	0.8	0.4	0.8	0.4	0.4	1.3

	INCOME					RACE					
	Up to $50,000	$50,000 to $80,000	$80,000 to $120,000	$120,000 to $190,000	More than $190,000	Asian	Black	Hispanic	Native - American	White	Multi - racial
Cindy Holscher (D)	54.2	56.9	47.8	42.1	41.0	100.0	41.1	45.2	37.3	49.7	52.0
Ty Masterson (R)	39.1	40.5	46.0	56.2	56.3	0	58.9	54.3	19.0	45.8	39.5
Would not vote	3.8	0.1	2.9	1.5	2.2	0	0	0	0	2.9	0
Other	1.9	1.7	2.9	0	0	0	0	0	42.0	1.0	8.2
Don't know	1.1	0.8	0.4	0.1	0.5	0	0	0.5	1.7	0.7	0.4

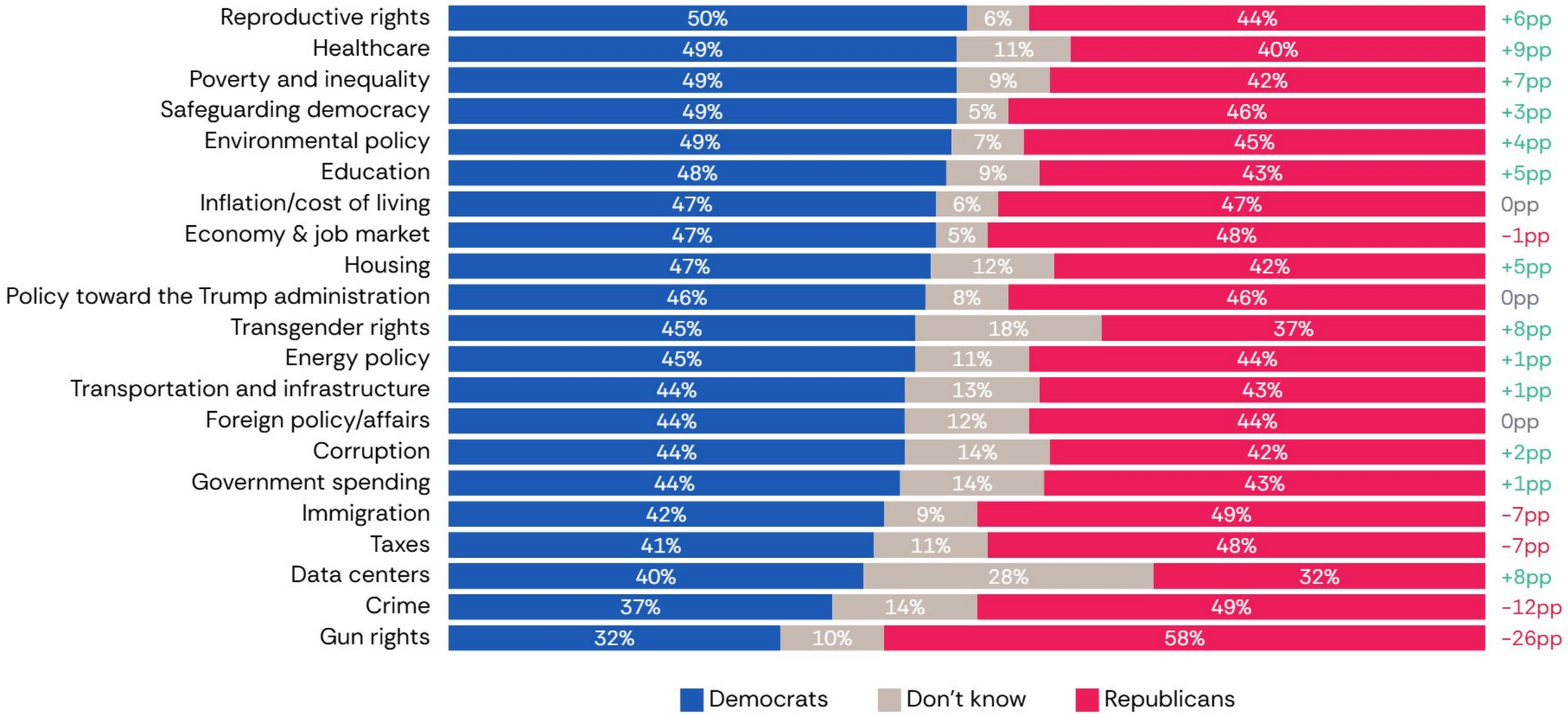
	PARTISANSHIP			2024 VOTE FOR PRESIDENT			
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other candidate	Didn't vote
Cindy Holscher (D)	96.0	10.2	66.8	3.9	97.5	90.4	80.2
Ty Masterson (R)	1.8	86.1	26.4	88.8	2.0	4.3	13.5
Would not vote	0.1	2.5	3.4	3.6	0.1	0	5.7
Other	1.8	0.9	2.0	2.8	0.0	4.3	0.6
Don't know	0.3	0.2	1.3	0.9	0.4	1.0	0

3. Key issues and candidate comparison

Which of the following issues are most important to you when deciding how to vote in the above elections in November 2026? (Select up to three)

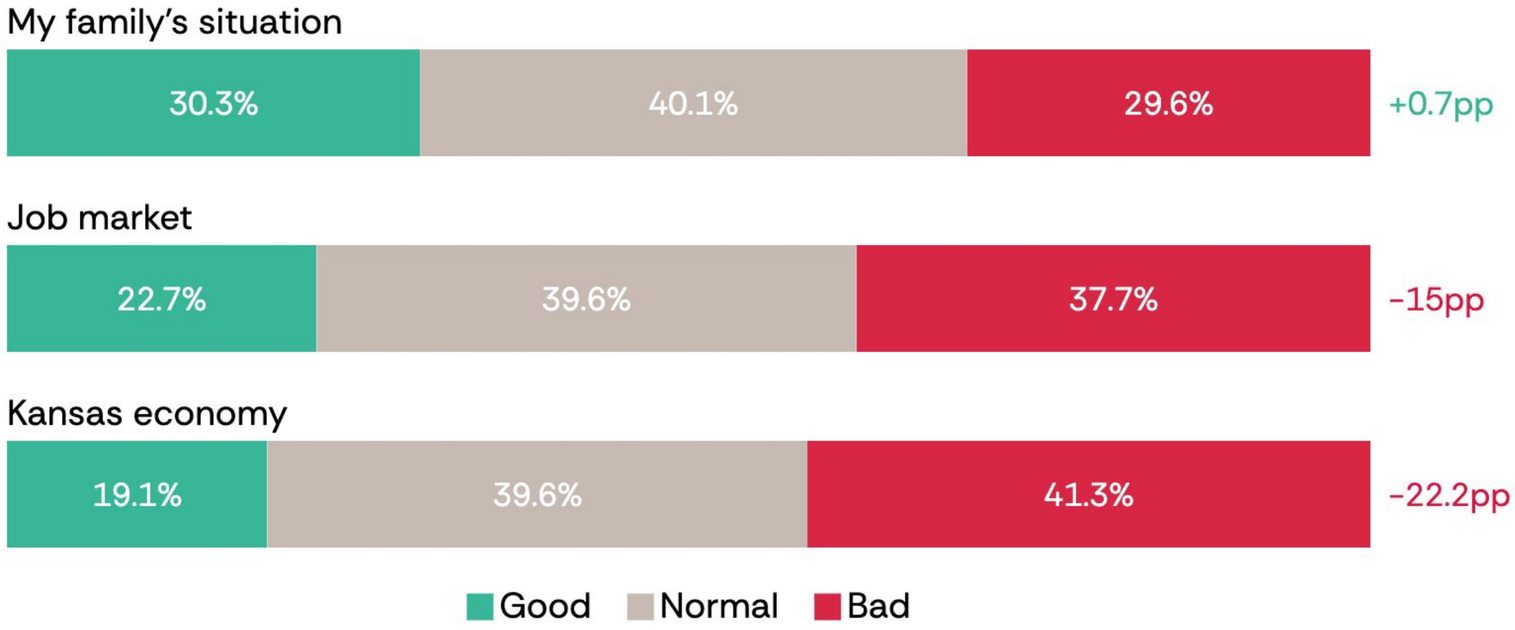


When thinking about the Kansas 2026 Senate race, which of these candidates do you think has the best performance/approach regarding each of the following issues?

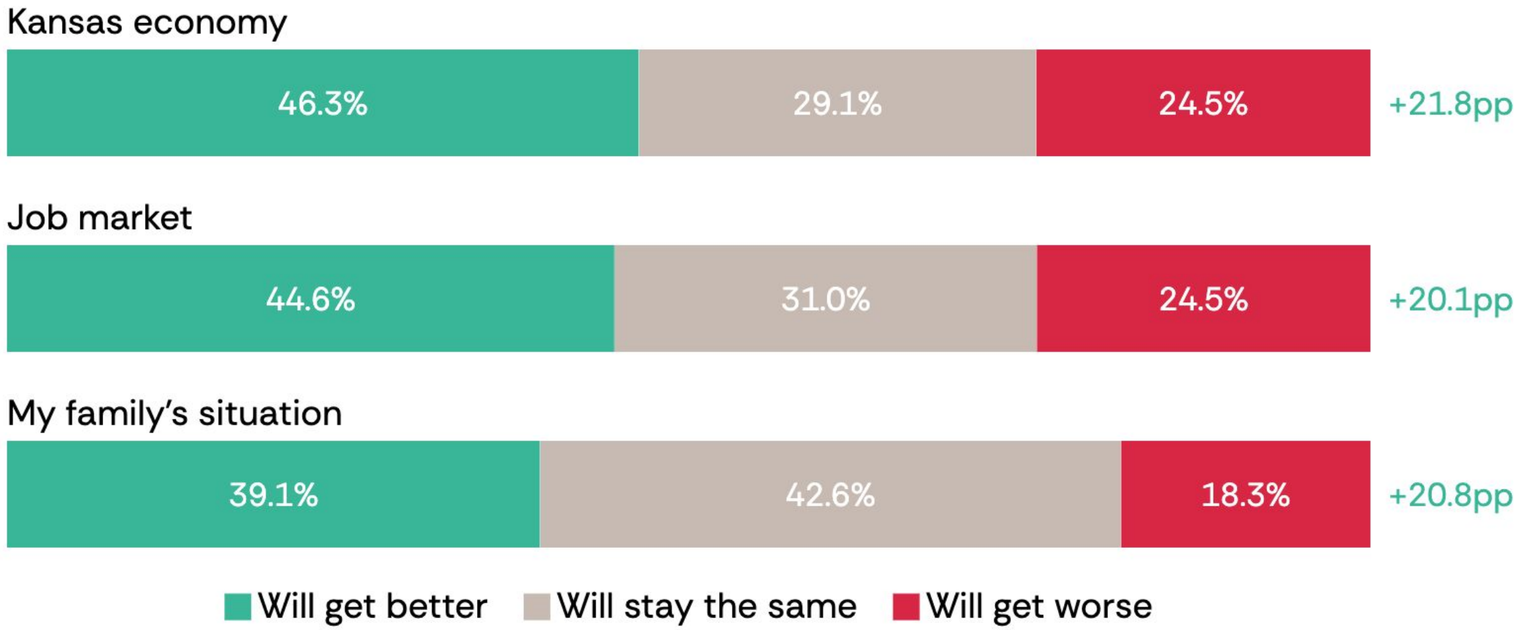


4. Economic perceptions

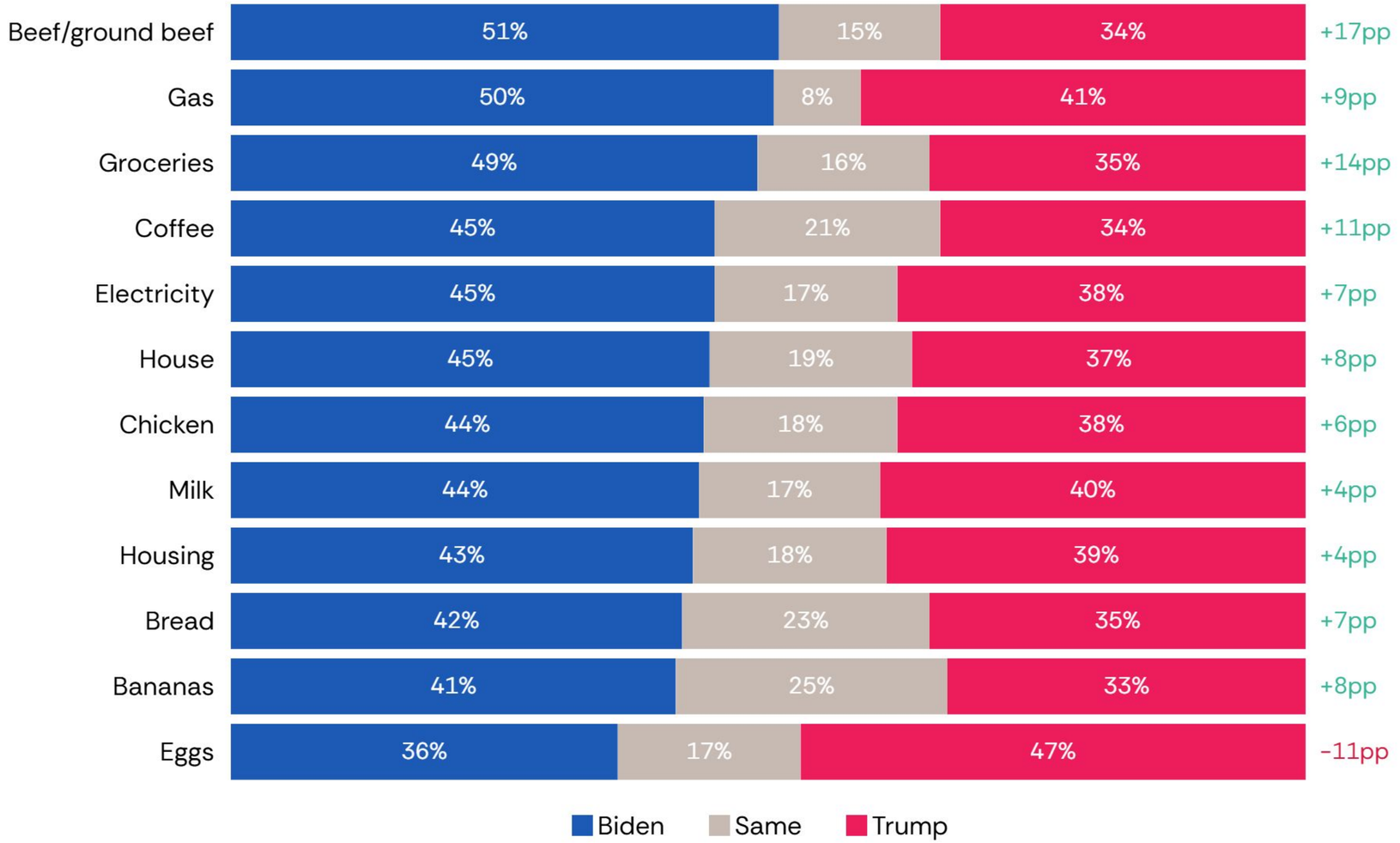
How do you evaluate the Kansas economy and job market right now? And how do you evaluate your family's economic situation?



What is your expectation regarding the Kansas economy and job market six months from now? What is your expectation regarding your family's situation?

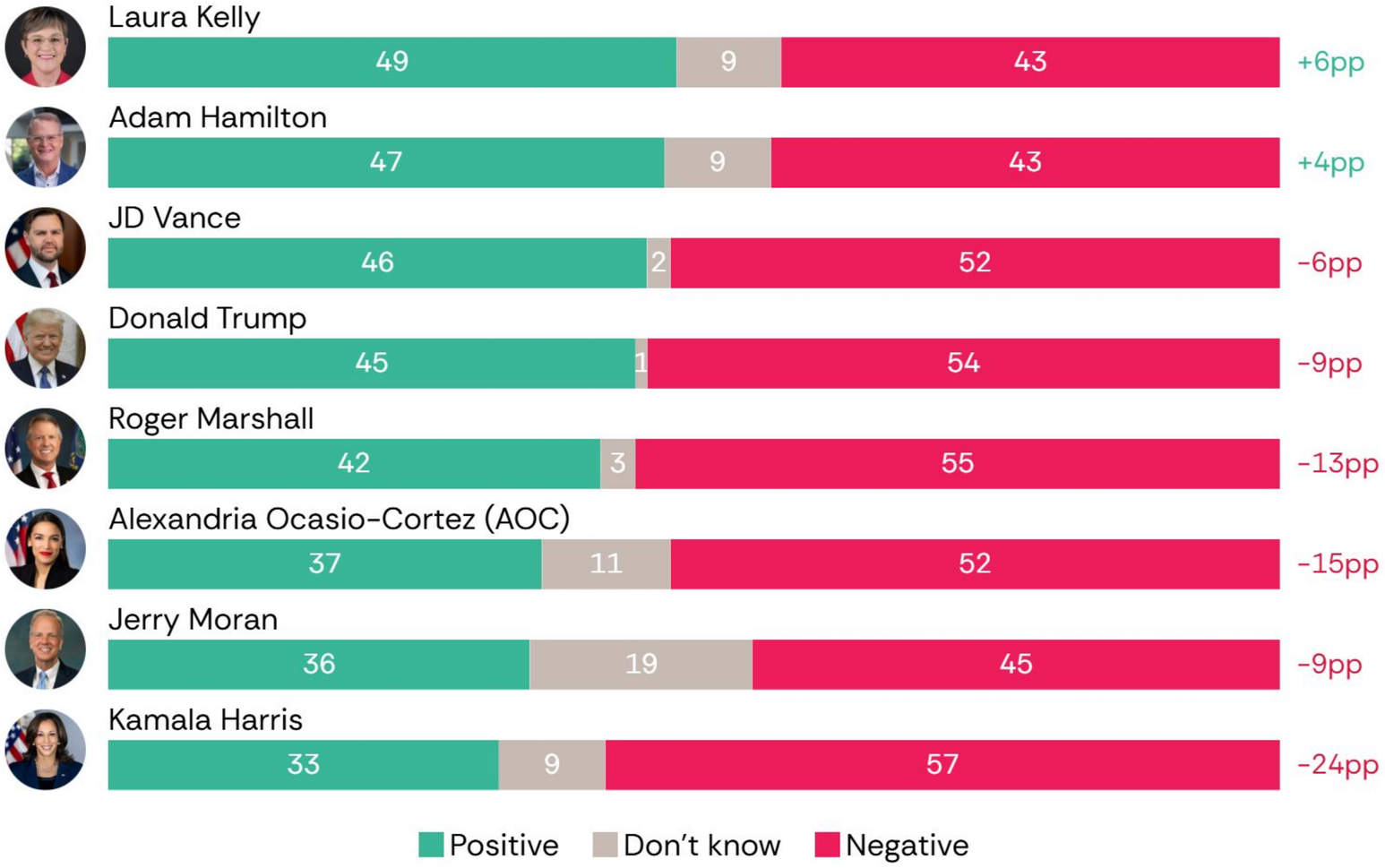


For each item below, do you think it costs less under Biden, Trump, or about the same in your state?



5. Image of political figures

Do you have a positive or negative image of the following political figures?




AtlasIntel
PollsterGraph